Critical Challenges in Manufacturing Labeling

The survey, which polled approximately 175 professionals from global companies, uncovered the challenges manufacturing professionals face when it comes to barcode labeling in a global supply chain.

Survey Reveals:

92% are forced to interrupt operations to reprint labels. Half of them state it's due to incorrect label data.

84% have trouble meeting customer specific requirements with labeling. Almost one third of all respondents surfer from fines and penalties due to this challenge.

45% struggle to meet required label print speeds – one of the top three challenges in labeling.

47% of manufacturers experience downtime due to labeling disruptions resulting in significant and costly disruption to their manufacturing process.

55% still generating labels through manual processes, making it difficult to address variability.

Communicating with printers in their native language optimizes speed and network efficiency.

Centralized labeling provides the ability to extend capabilities to business parners and suppliers.

The average cost of production downtime due to mislabeling errors is approximately $100 per hour.

Automation is key since manual labeling is highly susceptible to human error.

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